



# 2026

## EXHIBITOR & INDUSTRY

S U P P O R T P R O S P E C T U S



**ACHE**  
*of* **MARYLAND**

An Independent Chapter of



AmericanCollege of  
HealthcareExecutives  
*for leaders who care®*

# ABOUT ACHE OF MARYLAND



## HISTORY

ACHE of Maryland was founded in 1973 as a forum for professional development and interchange among senior-level health care executives. Since that time, the Association has expanded its membership to all those involved in health care related professions, including lawyers, accountants, consultants and students in health care related degree programs.

**With more than 1,000 members, ACHE of Maryland continues to be a leading resource for healthcare professionals statewide.**

## MISSION STATEMENT

To develop a network facilitating communication and an active support system; to encourage an exchange of information among our members through educational programs; to encourage membership in the American College of Healthcare Executives; and to enhance our member's professional life and career.

## VISION STATEMENT

To be the healthcare professional organization of choice in Maryland for executives from the entire healthcare spectrum.

## VALUES STATEMENT

The Board of Directors promotes the following Values of ACHE of Maryland and ACHE to our membership and the healthcare community at large:

- **Integrity:** We advocate and emulate high ethical conduct in all we do;
- **Lifelong Learning:** We recognize lifelong learning is essential to our ability to innovate and continually improve ourselves, our organizations and our profession;
- **Leadership:** We lead through example and mentoring, and recognize caring must be a cornerstone of our professional interactions; and
- **Diversity:** We advocate inclusion and embrace the differences of those with whom we work and the communities we serve.

## OUR COMMITMENT TO AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES (ACHE)

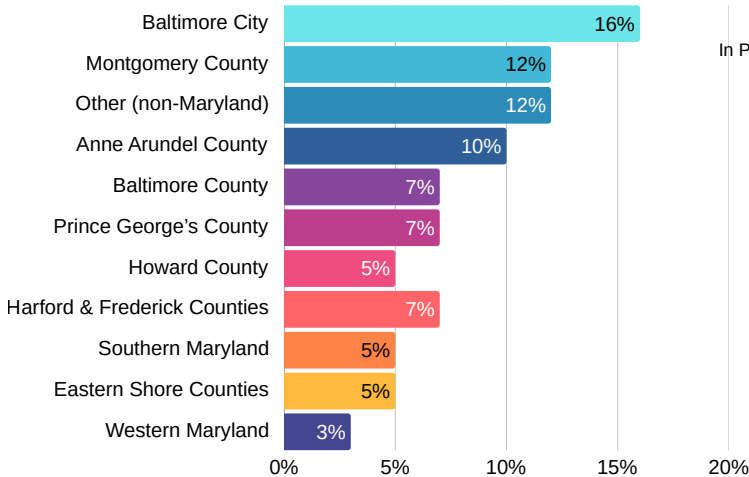
ACHE of Maryland is as an official Chapter of the American College of Healthcare Executives, an international professional society for healthcare executives.

# OUR REACH AND IMPACT

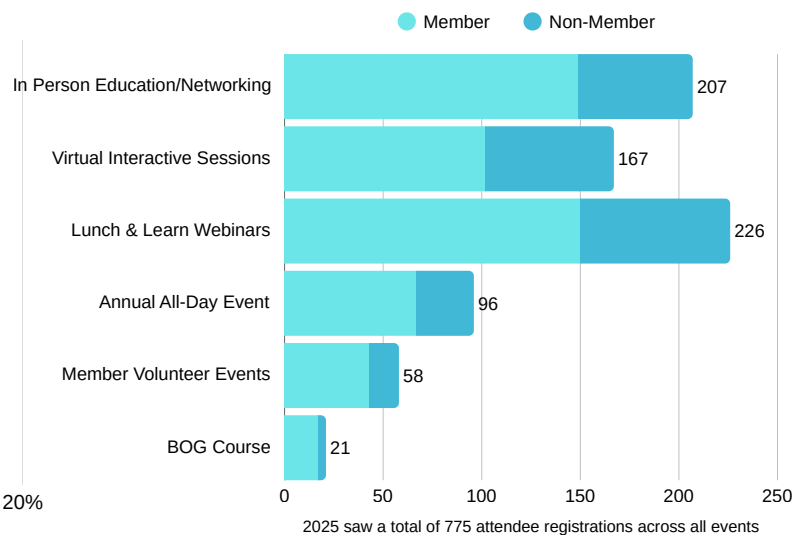


ACHE of Maryland continues to grow and engage healthcare professionals across the state. With a strong membership base of over 1,000 members, expanding educational programs, and increasing event participation, our chapter provides valuable opportunities for sponsors to connect directly with healthcare leaders and decision-makers. The data below highlights our recent growth and engagement across conferences, webinars, and member demographics.

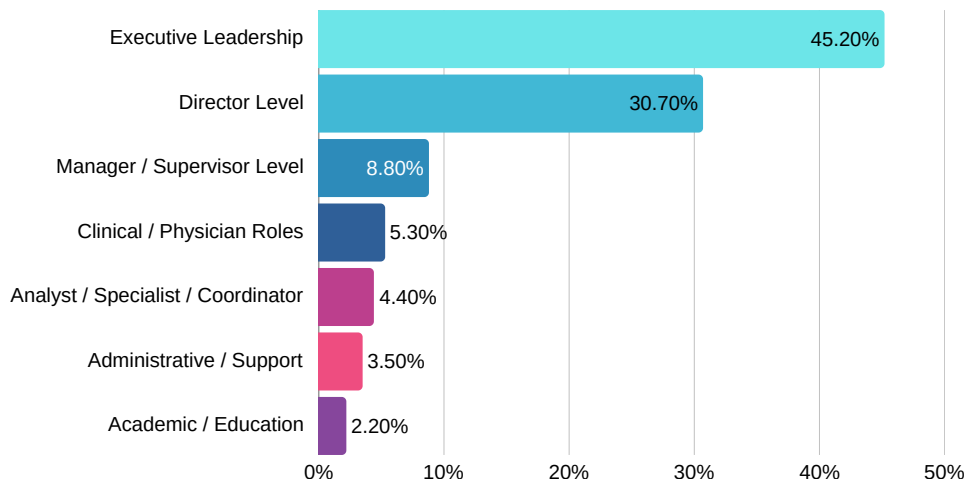
**Membership by County**  
ACHE of Maryland has 1000+ Members



**Attendee Numbers in 2025**  
Over 500+ hours of Education



**All 2025 In-Person Events**  
Job Titles



# 2026

## SPONSORSHIP LEVELS



### Track A: Industry Partner Sponsorships

	<b>Diamond</b> \$25,000	<b>Platinum</b> \$15,000	<b>Gold</b> \$7,500	<b>Silver</b> \$2,500
Recognition of sponsorship on all printed and digital marketing materials (including all eblasts)	✓	✓	✓	✓
Logo and company description on Corporate Sponsor Directory	✓	✓	✓	✓
Signage at all Live Educational Events recognizing sponsorship	✓	✓	✓	✓
Exhibit Booth/Table at Live Educational Events (4 Total) *Does not include Annual All-Day Event	ALL + 6 staff	3 events + 4 staff	2 events + 3 staff	1 event + 2 staff
Advertisement in Quarterly E-Newsletter	4 (quarterly)	2 (1 per half year)	1 per year	1 per year
Quarterly E-Newsletter Article (Your content)	✓	✓	✗	✗
Eblast to Chapter Membership (Your content)	4 (quarterly)	2 (1 per half year)	1 per year	✗
Social Media Posts (Your content)	4 (quarterly)	2 (1 per half year)	1 per year	✗
Exhibit Booth/Table at Annual Full Day Event (Including 2 booth personnel)	Premier Location	Premier Location	Standard Location	✗
Color Ad in Annual Meeting Digital Program Book	FULL PAGE	FULL PAGE	HALF PAGE	✗
Signage at Annual Meeting recognizing sponsorship	✓	✓	✓	✓
Promotional Item or Literature in Annual Meeting Attendee Bags	✓	✓	✗	✗
Panel Participation / Thought Leadership	✓	✓	✗	✗
Virtual Education Session (non promotional)	2	1	✗	✗
Exclusive Board / Executive Dinner	✓	✗	✗	✗

For any event where you are an exhibitor or sponsor, you will receive an attendee list as part of your participation benefits.

# 2026

## SPONSORSHIP LEVELS



### Track B: Universities & Health Systems Sponsorships

	Strategic Talent Partner \$20,000	Leadership Partner \$10,000	Education Partner \$5,000
Recognition on website, signage, materials	✓	✓	✓
Logo + acknowledgement in sponsor materials	✓	✓	✓
Student memberships sponsored	8	4	2
Faculty Chairs invited to attend ACHE In-Person Events complimentary	✓	✓	✓
Complimentary table of 10 at Annual All Day Event	2 Tables	1 Table	✗
In-Person Education Events (4 Total) complimentary passes	15	10	5
Mentorship pairings with executives	✓	✓	✗
Featured panel/fireside chat	✓	✓	✗
Leadership Development Spotlight	✓	✓	✗
Recognition in workforce initiatives	✓	✓	✗
Student-to-Executive Networking Session	✓	✗	✗
Nominate leaders for ACHE awards	✓	✗	✗



JOIN US!

# 2026 CONFERENCE SPONSORSHIPS

**ACHE OF MARYLAND ANNUAL ALL DAY MEETING**  
**SEPTEMBER 18, 2026**

**SHEPPARD PRATT - TOWSON CAMPUS**

**CONFERENCE CENTER | 6501 N CHARLES ST, BALTIMORE, MD 21204**

Spotlight your organization at our Annual Meeting featuring  
a full day of education and networking mixed in!

This year our conference will deliver plenty of face to  
face time with approximately 100 attendees consisting  
of practice leaders and decision makers.

Join us and connect with our attendees  
during one of our highlight events of the year!



# 2026 PREMIER ANNUAL CONFERENCE PACKAGES

\*ALL PREMIER PACKAGES INCLUDE AN EXHIBIT BOOTH

## EXHIBIT BOOTH

\$1,500

Exhibit Booth Includes: 6 ft. tabletop exhibit, 2 chairs, waste receptacle, 2 exhibit booth personnel, listing in Program Book, Wi-Fi, Electric (if requested), Entrance to all educational and networking events

## \*VENDOR GAME

\$2,000

**Brand your product or service while having a fun time. Your company logo will be printed on all game cards, you'll have the opportunity to announce the winner of the game at the end of the conference, and take a photo with the winners. Prizes are awarded on behalf of the association.** Benefits also include recognition on signage at the registration desk, listing in the program book as a sponsor, inclusion of a promotional item or literature in all attendee bags, and a full-page ad in the program book.

## \*ATTENDEE LANYARD \$2,500

**Exclusive logo on the official attendee badge lanyards.** Benefits also include recognition on signage at registration desk, listing in program book as sponsor, promotional item or literature in all attendee bags and a full page ad in program book.

## \*KEYNOTE SPEAKER \$2,500

**The Keynote speaker sponsor allows you to introduce our Keynote speaker, as well as a 2-minute company introduction before the session and literature/material handout at door of keynote session.** Benefits also include recognition on signage at registration desk, listing in program book as sponsor, promotional item or literature in all attendee bags and a full page ad in program book.

## \*ATTENDEE BAG \$2,500

**Exclusive logo on official registration bag that contains all registration materials.** Benefits also include recognition on signage at registration desk, listing in program book as sponsor, promotional item or literature in all attendee bags and a full page ad in program book.

## \*EVENING RECEPTION \$3,000

**Welcome attendees to the evening reception at the door, 2 minute microphone time for company introduction, and cocktail napkins / beverage cups with your logo.** Benefits also include recognition on signage at registration desk, listing in program book as sponsor, promotional item or literature in all attendee bags and a full page ad in program book.



# 2026 ANNUAL CONFERENCE SPONSORSHIPS

DOES NOT INCLUDE EXHIBIT BOOTH

## BREAKFAST (1 AVAIL) \$1,500

- Signage at entrance and in hall
- Greet attendees at entrance to hall
- 2-minute company introduction
- Recognition in Program Book
- Logo Projected in Exhibit Hall During Breakfast
- Signage at Registration Desk recognizing sponsorship
- Promotional item or literature in all attendee bags

## LUNCH (1 AVAIL) \$2,000

- Signage at entrance and in hall
- Greet attendees at entrance to hall
- 2-minute company introduction
- Recognition in Program Book
- Logo Projected in Exhibit Hall During Lunch
- Signage at Registration Desk recognizing sponsorship
- Promotional item or literature in all attendee bags

## COFFEE STATION SPONSOR \$1,000

- Company logo on coffee sleeves at coffee station
- Branded Signage at coffee station
- 2-minute company introduction during break
- Recognition in Program Book
- Signage at Registration Desk recognizing sponsorship
- Promotional item or literature in all attendee bags

## WIFI SPONSOR \$2,000

- WIFI login card at registration desk with your logo
- Your Company as Network name or password (where available)
- Signage at Registration Desk recognizing sponsorship
- Recognition in Program Book
- Promotional item or literature in all attendee bags

## SIGNAGE \$2,000

- Your logo on all conference signage
- Signage at Registration Desk recognizing sponsorship
- Recognition in Program Book
- Promotional literature/material in all attendee bags

## FULL PAGE COLOR PROGRAM BOOK AD

- |                                   |         |
|-----------------------------------|---------|
| • Program Book Inside Front Cover | \$1,000 |
| • Program Book Inside Back Cover  | \$1,000 |
| • Program Book Back Cover         | \$1,500 |
| • Program Book Full Page Color Ad | \$475   |



## EXHIBITOR ADD ON

- |  |            |
|--|------------|
| • Gift Registration to 1st Time Attendee | \$150 each |
| • Additional Booth Personnel             | \$279 each |
| • Promotional Giveaway in Attendee Bag   | \$500      |



# A LA CARTE OPTIONS

Our member communication strategy is robust and spans multiple channels, including social media, newsletters, email, print, and more. Each platform is designed to engage and connect with our members effectively.

Expand your reach with our members through a variety of customizable a la carte options, tailored to maximize your visibility and impact.

## WEB BANNER AD ON HOMEPAGE OF WEBSITE

- 1 Month Home Page Banner Ad - \$1,000
- Ad runs 1st through last day of the month
- Deadline for Banner Placement: 1 week prior to the 1st of the month
- Size: 1584 x 300 px    Format: PNG or JPG

## DIGITAL NEWSLETTER ADS

**E-NEWSLETTERS ARE DIGITAL -  
YOU MAY ADD A HYPERLINK TO YOUR AD!**

### PRICE PER ISSUE:

Full Page Ad - \$1,500

Half Page Ad - \$750

### DATES OF PUBLICATION:

March 2026

June 2026

September 2026

December 2026

### DEADLINE FOR AD PLACEMENT:

The 1st of the month of publication

### AD FORMAT:

.pdf, .png, .jpg

### AD SIZES:

Half Page Ad - 8"w x 5"h

Quarter Page Ad - 4"w x 4.75"h



# 2026 PARTNERSHIP FORM

Submit this form along with your payment to:  
Email: staff@mahce.org or Mail: PO Box 3403, Hamilton, NJ, 08619

Contact Name \_\_\_\_\_ Title \_\_\_\_\_ Business Type/Product \_\_\_\_\_

Organization \_\_\_\_\_ Website \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**Select Corporate Sponsorship:**

**Track A: Industry Partner Sponsorship**  
 Diamond \$25,000  Gold \$7,500   
 Platinum \$15,000  Silver \$2,500

**Track B: Universities & Health Systems Sponsorship**  
 Strategic Talent Partner \$20,000   
 Leadership Partner \$10,000   
 Education Partner \$5,000

**Select Exhibit Booth or Conference Package:**

Exhibit Booth \$1,500  Vendor Game Sponsor \$1,750   
 Attendee Lanyard Package \$2,500  Keynote Speaker Sponsor \$2,500   
 Attendee Bag Package \$2,500  Networking Reception Sponsor \$3,000

**Select Any Additional Conference Sponsorship(s) or Add On Bonus Options:**

Coffee Station Sponsor \$1,000  Program Book Inside Front or Back Cover \$1,000   
 Breakfast Sponsor \$1,500  Program Book Back Cover \$1,500   
 Lunch Sponsor \$2,000  Program Book Full Page Ad \$475   
 Signage Sponsor \$2,000  Gift Registration \$150   
 Wifi Sponsor \$2,000  Additional Booth Personnel \$279   
 Promotional Giveaway in Conference Bag \$500

**Select Any A La Carte Items:**

Web Banner Ad \$1,000   
 Full Page Newsletter Ad \$1,500   
 Half Page Newsletter Ad \$750

Booth Personnel #1 \_\_\_\_\_ Booth Personnel #2 \_\_\_\_\_ Additional Booth Personnel: \_\_\_\_\_

Company name as you would like it to appear on promotional material: \_\_\_\_\_

Enclosed is Check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ payable to ACHE of Maryland.  
 Charge \$ \_\_\_\_\_ to the following credit card:  VISA  MC  AMEX  DISCOVER

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ SEC Code \_\_\_\_\_


Billing Address (Please Print) \_\_\_\_\_

Card Holders Name (Please Print) \_\_\_\_\_ Signature \_\_\_\_\_



# LET'S GET IN TOUCH

ACHE of Maryland

 855-855-3091

 <https://mahce.org/>

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 P.O. Box 3403, Hamilton, NJ, 08619



[www.twitter.com/MarylandACHE](https://www.twitter.com/MarylandACHE)



[www.linkedin.com/company/mahce](https://www.linkedin.com/company/mahce)



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Healthcare Executives  
*for leaders who care®*